



CARD BUZZ



CardBuzz - Company Profile


CardBuzz India Pvt Ltd is a leading name in Financial Product & Services Distribution.

Cardbuzz has also undertaken various Government scheme distribution projects under Public Private Partnership schemes.


With diverse business relationship with government, public and private sector organisation like Common Service Center, Pradhan Mantri Jan Dhan Yojna, UPPCL, Indian Oil, L&T, Khata Book, Pagar Book and Amazon, CardBuzz is able to serve a wide market segment with cash management and fund transfer services using various leading networks and digital instruments.




OUR STRENGTHS

01 Unparalleled Expertise: 

We strive to be the ultimate destination for financial product knowledge. Our team of experts is dedicated to staying ahead of industry trends, regulations, and opportunities, ensuring that we provide the most up-to-date and relevant guidance to our clients.

02 Tailored Solutions 


Recognizing that each individual and business has unique financial goals and circumstances, we are committed to delivering personalized solutions that align with our clients' aspirations. By leveraging advanced analytics.

03 Trusted Relationships 

We prioritize trust, transparency, and ethical conduct, fostering strong connections that go beyond transactions and truly enrich lives.

04 Community Impact 

We aspire to create a positive impact on the communities we serve. By providing financial education, supporting and championing responsible financial practices, we aim to contribute to a more financially secure and equitable society well beyond the metros.

05 Innovation and Accessibility 

We are drive to explore new technologies to make financial product distribution more accessible, efficient, and user-friendly. Through intuitive digital platforms and user-centric interfaces, we aim to break down barriers and empower users to take control of their financial futures.



Our Product & Distribution Portfolio

**Financial
Inclusion
Projects under
various
Government
schemes**

01

**UPI QR & POS
Devices**

02

**Government
Scheme
Distribution
Projects
(Smart
Metering)**

03

**Prepaid/Gift
Card/Brand
Vouchers**

04



Insights about our Products & Services

our expertise is field distribution of Financial Product & services in Partnership with Bank & Financial Institutions

Key Projects delivered

- 1 Jan Dhan Account Opening under PMJDY scheme for XXXX Banks
2. Number of accounts opened XXX
3. Geographies covered XXX

Financial Inclusion Projects under various Government schemes

Deployment of QR code for large PSPs (Paytm, Phonepe, Gpay) Pan India covering till Tehsil & block level merchants.

Total number of UPI QR codes deployed for more than 6 million merchants which includes complete onboarding process.

UPI QR , POS devices

We specialize in executing technical/civil projects at the block level.

This requires well co-ordinated teams at local level to deal with government agencies under PPP schemes.

One of our such success story is SMART METERING for UPPCL - Special project undertaken to install 5 Lac meters across UP state.

Government Scheme Distribution Projects

We specialise in Payment Wallet Solution, Payroll Cards, Gift Card, Meal Cards, Business Expense Cards & Gift vouchers.

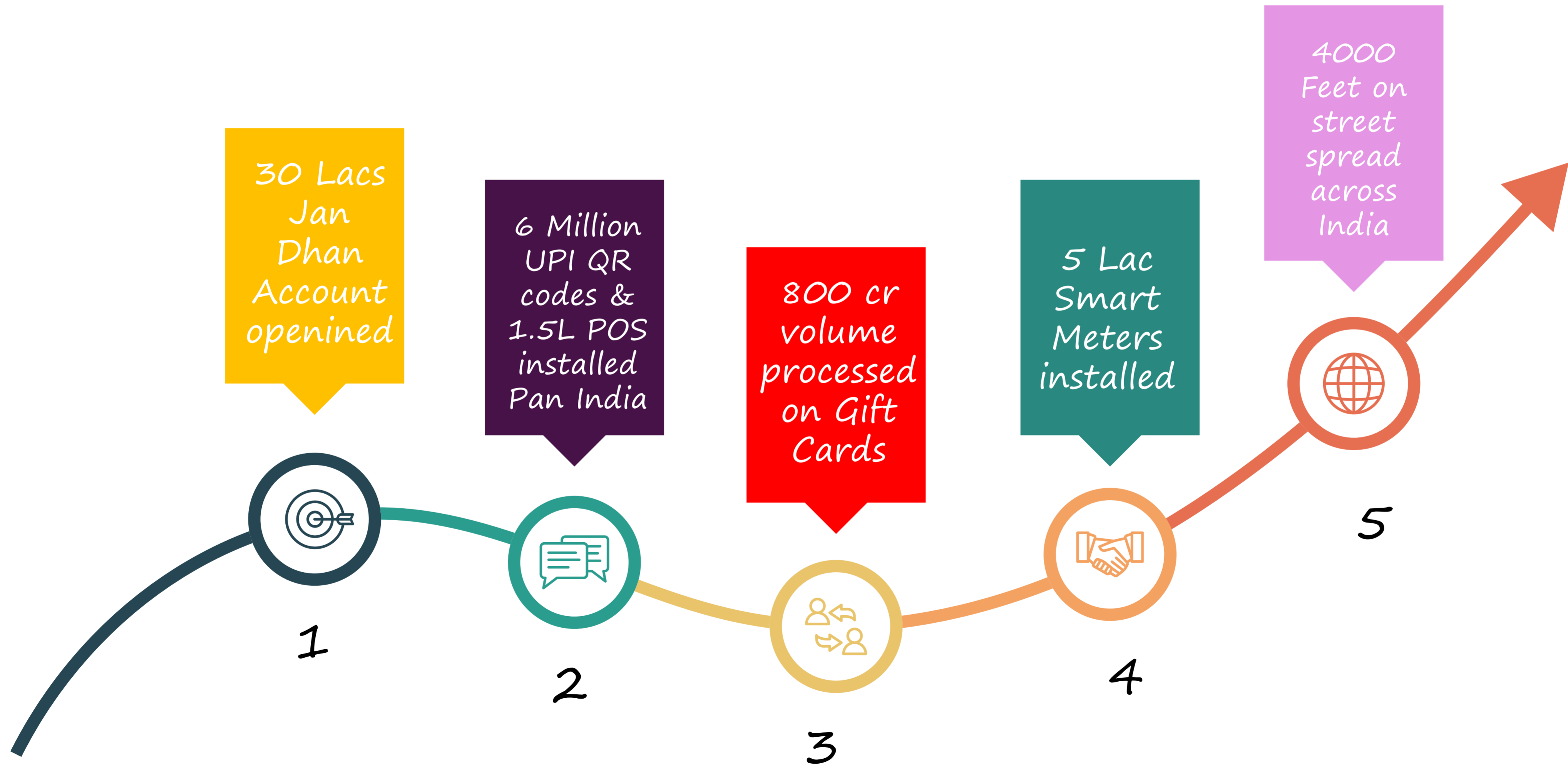
These offerings help big corporate manage their employee reimbursements more efficiently.



Prepaid/Gift Card/Brand Vouchers



Key Milstones & Achievements





Some of our Principle & Partners





Thank You